

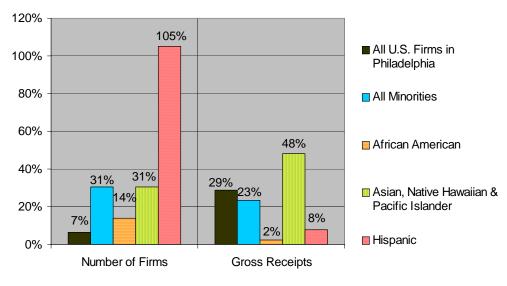
## The State of Minority Business: **Philadelphia-Camden-Vineland, PA-NJ-DE-MD** – CSA

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Summary Statistics by Group in the Philadelphia-Camden-Vineland, PA-NJ-DE-MD CSA - 2002											
Group	Number of Firms	Total Gross Receipts (\$1,000)	Average Gross Receipts (\$1,000)	Number of Firms with Paid Employees	Paid Employees						
African American	24,915	\$2,064,138	\$83	2,495	19,475						
American Indian & Alaska Native	1,224	\$124,663	\$102	260	1,036						
Asian	19,967	\$5144154	\$258	6,451	28508						
Hispanic	9,487	\$1,282,813	\$135	1,436	7,875						
Native Hawaiian and Other Pacific Islander	267	\$39,467	\$148	S	С						
All Minority	54,325	\$8,600,700	\$158	10,547	56,831						
All U.S. Firms (includes publicly-held)	424,174	\$619,755,721	\$1,461	117,301	2,533,087						

- In 2002, there were over 54,000 minority firms in the Philadelphia-Camden-Vineland, Pennsylvania-New Jersey-Delaware-Maryland Combined Statistical Area (CSA).
- Minority firms generated over \$8.6 billion in annual gross receipts and employed nearly 57,000 workers.
- Minority firms represented about 13 percent of all U.S. firms located in the Philadelphia-Camden-Vineland, PA-NJ-DE-MD CSA in 2002.
- 2002 Statistics for the Philadelphia-Camden-Vineland, PA-NJ-DE-MD CSA include related counties in the Metropolitan Divisions of Camden, NJ; Philadelphia, PA; and Wilmington, DE-MD-NJ; as well as Cumberland County in New Jersey.

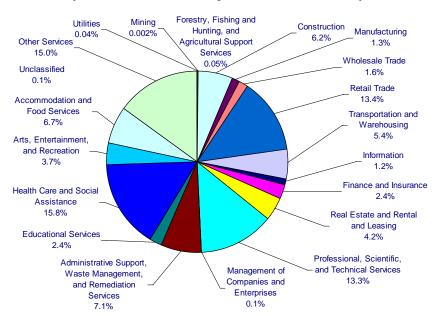
## Change in Number of Firms and Gross Receipts for Firms in <u>Philadelphia</u>, PA, 1997 - 2002



- The number of minority firms in Philadelphia, PA increased by 31% between 1997 and 2002, compared to 23% for all U.S. firms during the same period.
- Gross receipts for Asian, Native Hawaiian and Other Pacific Islander firms increased by 48% during the same period, outpacing the growth in receipts for all U.S. firms.
- The number of Hispanic firms increased by 105%, the largest increase in firms for any group between 1997 and 2002.

Source: U.S. Census Bureau, 2007 Special Tabulation for all minority firms in 2002; 2002 Survey of Business Owners, Company Summary, September 2006; 1997 Survey of Minority- and Women-Owned Business Enterprises, July 2001. All U.S. Firms include publicly-held, foreign-owned and non-profit firms. Statistics for All Minority Firms and all groups do not include publicly-held, foreign-owned and non-profit entities. Hispanics may be of any race, because business owners were allowed to identify with more than one race category. S = Estimates are suppressed when publication standards are not met. c = 100 to 249 employees. Growth trends for the Philadelphia-Camden-Vineland, PA-NJ-DE-MD CSA are not represented because 1997 and 2002 data for the same related counties is not available. Statistics related to the growth in number of firms and gross receipts for Minority Firms and Asian, Native Hawaiian and Other Pacific Islander firms between 1997 and 2002 represent MBDA's estimates. Due to the exclusion of tribally held governments in 2002, data for American Indian and Alaska Native firms for 1997 and 2002 are not directly comparable.

## Representation of Minority Firms in the Philadelphia-Camden-Vineland, PA-NJ-DE-MD CSA, 2002



- In 2002, minority-owned firms in the Philadelphia-Camden-Vineland CSA were more concentrated in the following industries: health care and social assistance (15.8%); other services (15%); retail trade (13.3%); and professional, scientific, and technical services (13.4%).
- There were 8,588 minority-owned firms in health care and social assistance, 8,152 in other services, 7,262 in retail trade and 7,224 in professional, scientific, and technical services.

## Number of Minority Firms in the Philadelphia-Camden-Vineland, PA-NJ-DE-MD CSA, by Industry, 2002

Industry	African American	American Indian and Alaska Native	Asian	Hispanic	Native Hawaiian and Other Pacific Islander	All Minority	% of All Minority Firms
Forestry, Fishing and Hunting, and Agricultural Support Services	0	S	S	32	0	92	0.2%
Mining	0	0	1	0	0	1	0.002%
Utilities	17	0	0	7	0	20	0.04%
Construction	1,320	115	S	1,429	9	3,385	6.2%
Manufacturing	201	12	391	108	0	707	1.3%
Wholesale Trade	S	23	478	117	S	873	1.6%
Retail Trade	2,219	153	3,623	1,317	S	7,262	13.4%
Transportation and Warehousing	1,847	S	540	482	S	2,942	5.4%
Information	287	S	215	88	1	628	1.2%
Finance and Insurance	757	38	375	165	S	1,291	2.4%
Real Estate and Rental and Leasing	962	12	1,020	301	0	2,275	4.2%
Professional, Scientific, and Technical Services	3,313	251	2,718	1,127	S	7,224	13.3%
Management of Companies and Enterprises	17	0	S	1	0	40	0.1%
Administrative Support, Waste Management, and Remediation Services	2,179	32	710	1,041	1	3,872	7.1%
Educational Services	800	S	345	S	1	1,285	2.4%
Health Care and Social Assistance	5,352	74	1,916	1,654	S	8,588	15.8%
Arts, Entertainment, and Recreation	1,148	S	467	279	0	2,023	3.7%
Accommodation and Food Services	667	41	2,597	376	S	3,635	6.7%
Other Services	3,577	104	3,867	828	0	8,152	15.0%
Unclassified	S	S	14	S	0	55	0.1%
All Minority Firms	24,915	1,224	19,967	9,487	267	54,325	100.1%

Source: U.S. Census Bureau's 2007 Special Tabulation for all minority firms in 2002, 2002 Survey of Business Owners, Company Summary, September 2006. Hispanics may be of any race, because business owners were allowed to identify with more than one race category. Other Services includes firms not provided for elsewhere in the classification system which are engaged in activities such as equipment and machinery repairing, promoting religious activities, grant-making, advocacy, providing dry-cleaning and laundry services, personal care services and dating services. S = Estimates are suppressed when publication standards are not met. Total percentages for minority firms by industry may exceed 100% because some firms may be classified in more than one industry. For more information on MBDA methodology, please review The State of Minority Business Enterprises at www.mbda.gov/minoritybizfacts. For information on Census' data methodology and standard errors, please visit www.census.gov/csd/sbo/index.html. Prepared by MBDA's Office of Business Development, November 2007.