



Minority Business Enterprise Advisory Council Bi-Annual Meeting

Federal and Private Sector Members

Eric J. Morrissette, Deputy Under Secretary

Tuesday, October 29, 2024

9:00 a.m. – 3:00 p.m.

**At the U.S. Department of Commerce,
Research Library**





MBDA MBE Advisory Council Meeting October 29, 2024 AGENDA



9:00 a.m. – 11:30 a.m.

AGENDA:

Part 1: 9:00 a.m. – 11:30 a.m.

- I. **Introduction Video** *“What Makes MBDA’s Network Unique”*
- II. **Meeting Protocol** – Joann J. Hill, DFO & Director, Office of CX
 - a) Professional Photos at end of program for MBEAC webpage (optional), Working Lunch, No AI Notetaking Permitted, Charter Renewal, and FACA Reporting
- III. **Welcome Remarks** – Eric J. Morrissette, Deputy Under Secretary performing delegated duties of Under Secretary for Minority Business Development
- IV. **Greetings** – Harry E. Johnson, Chairman, MBE Advisory Council
- V. **Roll Call**
 - a) Introduction of Council Members & Surrogates

BREAK

- I. **“Two Ideas” Subcommittee Presentations**
 - a) **Access to Contracts Subcommittee**, Ron Busby, Chair; President & CEO, U.S. Black Chambers of Commerce
 - b) **Data Repository Subcommittee**, Melanie Welsh, Chair; Executive Director, Alaska Unlimited

Working Lunch & Deliberations (11:30 – 12:00 p.m.)

Part 2: 12:00 p.m. – 2:00 p.m.

- I. **“Two Ideas” Subcommittee Presentations (continued)**
 - a) **Access to Capital Subcommittee**, Harry E. Johnson, Chair & Chair of the MBE Advisory Council; President & CEO, The MLK Memorial Foundation
 - b) **Access to Global Markets Subcommittee**, Rosa Santana, Member; Founder & CEO, The Santana Group
- II. **Partnerships & MOUs Update** (J. Hill)
 - a) The Small Business Majority, U.S. Department of Defense, Export Import Bank of the United States, The Port of Seattle, International Trade Administration, Airport Minority Advisory Council
- III. **MBDA Research, Data, & Evaluation Agenda** (E. Gonzalez)
 - a) Fintech
 - b) Supply Chains
 - c) Information Clearing House
- IV. **Capital Formation Forum Update** (L. Martinez)
- V. **Global Markets & Upcoming Trade Missions** (L. Martinez)
- VI. **Update on Upcoming Procurement Convening** (C. Doster)

2:00 p.m. – 2:15 p.m. BREAK

2:15 p.m. – 2:45 p.m.

- I. Public Forum

2:45 p.m. – 3:00 p.m.

- I. Recap and Next Steps (Next Bi-Annual Meeting: Spring 2025)
- II. Adjourn



Thank You

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